

THE FLOWER FIELDS® 2018  
PHOTOGRAPHY POLICIES AND RULES

Direct inquiries to:  
The Flower Fields®  
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CB Ranch Enterprises (“CBR”), as the owner of The Flower Fields®, is delighted that you are considering The Flower Fields® as the location for your photos. The policies and rules are to ensure a positive experience for you and our other guests.

Only guest snapshots, videos, and individual or family photographs taken by an amateur photographer for the photographer’s private use and for non-commercial purposes are permitted.

A 10-day advance booking is required for the following:

**1. PORTRAITS, WEDDING ANNOUNCEMENTS, WEDDING ENGAGEMENT AND WEDDING PHOTOGRAPHS**

- Only photographers who have submitted an application, and the application has been approved by CBR may be used. Contact Joni at (760) 930-9123 x118 or [joni@carltas.com](mailto:joni@carltas.com) for more information.
- All photo shoots will be scheduled from 8:00 a.m. – 10:00 a.m. or 4:30 p.m. – 6:30 p.m.
- Photo shoots in this category will be charged a location fee of \$100 per hour with a minimum of \$200 per session, to be paid in advance by credit or debit card, or by personal check payable to CB Ranch Enterprises. This fee covers up to 5 people for entrance to The Flower Fields®. Any additional people will be charged the general rate per person.
- Not later than 10 days before the scheduled photo session, Photographer will provide CBR with a certificate of insurance showing general liability coverage in the amount of \$1,000,000 and naming CBR, Caritas Company, and Caritas Management all as additional insureds.

**2. PHOTO SESSIONS INVOLVING (i) A PAID PHOTOGRAPHER OR (ii) ANY COMMERCIAL PURPOSES OR (iii) AN AMATEUR PHOTOGRAPHER FOR USE BY OTHER THAN THE AMATEUR PHOTOGRAPHER**

- Covers any portfolio photographs, photographs to be published or to advertise or promote goods or services, photographs in connection with any business or non-profit organization, photography involving models, clothing changes, props, or extra equipment other than a tripod and standard flash
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- Requires an application that must be pre-approved. Contact Joni at (760) 930-9123 x118 or [joni@carltas.com](mailto:joni@carltas.com) to request an application.

- All photo shoots will be scheduled from 8:00 a.m. – 10:00 a.m. or 4:30 p.m. – 6:30 p.m.
- Not later than 10 days before the scheduled photo session, Photographer will provide CBR with a certificate of insurance showing general liability coverage in the amount of \$1,000,000 and naming CBR, Carlsbad Ranch Company, L.P., Carltas Company, and Carltas Management all as additional insureds.

3. **MEDIA SHOOTS** All media sessions, including any content intended for internet, print, radio, television or film, must be pre-approved and scheduled. All media requests will be handled separately from all other photography and on a case by case basis. Contact Joni Contact Joni at (760) 930-9123 x118 or joni@carltas.com for more information to discuss your needs and make arrangements.

**We are not able to accommodate drop-in photo sessions and reserve the right to turn away anyone who has not booked in advance. Any exception to the 10-day advance booking requirement is at the sole discretion of CB Ranch Enterprises.**

#### RULES

- All photography must be without disruption to our operations or other guests.
- Do not enter the growing fields, flower beds, plant displays or mulched areas. Remain on pathways at all times. Do not handle plants, flowers, plant labels or containers.
- We reserve the right to monitor and restrict equipment.
- The Flower Fields® image and logo are registered trademarks. You may not sell or use images for commercial purposes, including but not limited to print, broadcast or web advertising without prior written approval.
- Smoking and alcoholic beverages are prohibited.
- Animals are prohibited, except certified services dogs.
- If asked by a person not to take pictures of that person, the request must be honored. If the picture has already been taken, it must be deleted upon request.
- Operation or use of any drones, unmanned aircraft/flying systems, and remotely controlled flying machines, motorized or not, is strictly prohibited unless you have prior written permission from CBR.

**Individuals, groups and photographers not abiding by any portion of the policies and rules will be asked to leave The Flower Fields®. The rules and policies are subject to change.**