

THE FLOWER FIELDS® 2020

PHOTOGRAPHY POLICIES AND RULES

Direct inquiries to:

The Flower Fields®

Joni Miringoff

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CB Ranch Enterprises (“CBR”), as the owner of The Flower Fields®, is delighted that you are considering The Flower Fields® as the location for your photos. The policies and rules are to ensure a positive experience for you and our other guests.

Only guest snapshots, videos, and individual or family photographs taken by an unpaid photographer for private use and for non-commercial purposes are permitted.

A 10-day advance booking is required for the following:

1. **FORMAL PORTRAITS, WEDDING ANNOUNCEMENTS, WEDDING ENGAGEMENT AND WEDDING PHOTOGRAPHS**

- Only photographers who have submitted an application, and the application has been approved by CBR may be used. Contact Joni at (760) 930-9123 x118 or joni@carltas.com for more information.
- All photo shoots will be scheduled from 8:00 a.m. – 10:00 a.m. or 4:00 p.m. – 6:00 p.m.
- Photo shoots in this category will be charged a location fee of \$200 per hour with a minimum of \$400 per session, to be paid in advance by credit or debit card, or by personal check payable to CB Ranch Enterprises. This fee covers up to 5 people for entrance to The Flower Fields®. Any additional people will be charged the general rate per person.
- Not later than 10 days before the scheduled photo session, Photographer will provide CBR with a certificate of insurance showing general liability coverage in the amount of \$1,000,000 and naming CBR, Carltras Company, and Carltras Management all as additional insureds.

2. **COMMERCIAL OR PRODUCT/BRAND PHOTOGRAPHY**

- Covers any portfolio photographs, photographs to be published or to advertise or promote goods or services, photographs in connection with any business or non-profit organization, photography involving models, clothing changes, props, or extra equipment other than a tripod and standard flash
- Commercial or product/brand sessions must be pre-approved. Contact Joni at (760) 930-9123 x118 or joni@carltas.com for more information.
- All photo shoots will be scheduled from 8:00 a.m. – 10:00 a.m. or 4:00 p.m. – 6:00 p.m.

- Not later than 10 days before the scheduled photo session, Photographer will provide CBR with a certificate of insurance showing general liability coverage in the amount of \$1,000,000 and naming CBR, Carlsbad Ranch Company, L.P., Carlitas Company, and Carlitas Management all as additional insureds.

3. **MEDIA SHOOTS**

- All media sessions, including any content intended for paid internet or social media campaigns, print, radio, television or film, must be pre-approved and scheduled. All media requests will be handled separately from all other photography and on a case by case basis. Contact Joni Contact Joni at (760) 930-9123 x118 or joni@carlitas.com for more information to discuss your needs and make arrangements.

We are not able to accommodate drop-in photo sessions and reserve the right to turn away anyone who has not booked in advance. Any exception to the 10-day advance booking requirement is at the sole discretion of CB Ranch Enterprises.

Individuals, groups and photographers not abiding by any portion of the policies and rules will be asked to leave The Flower Fields®. The rules and policies are subject to change.